Publishing In Finance

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Outline

- Indexes
- 2. Top journals
- 3. Mid class journals
- 4. Conferences
- 5. Results

Indexes

Scopus

Social Science Research Network (SSRN)

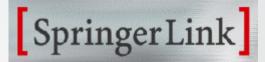
Social Sciences Citation Index®

PROQUEST DATABASE: ProQuest Research Library

RePEc (Research Papers in Economics)

EconLit

Finance Literature Database



- **Quarterly Journal of Economics**
- Impact Factor: 6.654
- 5-Yr impact factor: 9.794
- The Journal of Finance
- Impact Factor: 5.424
- 4 Nobel Prizes

- The Review of Financial Studies
- Impact Factor: 3.689
- ➤ By Oxford Academics
- > Journal of Financial Economics
- Impact Factor: 4.505
- 5-Year Impact Factor: 6.991

K.C. Chan et al. / North American Journal of Economics and Finance 33 (2015) 305-316

Table 1 Summary statistics.

Variables	Units	Top-3 journ (N=3233)	als only	Other finan (N = 12,141)		
		Mean (3)	Std. dev.	Mean (5)	Std. dev.	t-Test for equa means [(3)–(5
Citation	Citation counts	212.7454	362.8300	39.7861	80,3376	26.93***
Age	Years	7.5075	4.6444	7.7604	4.6570	-2.75***
Lead	Proportion	0.1110	0.3142	0.1360	0.3428	-3.75
Length	JF-pages	28.2838	8.4302	18.5995	7.2549	65.09***
Anumber	Number of authors	2.1558	0.8275	2.0929	0.8423	3.79***
Special	Proportion	0.0235	0.1515	0.0772	0.2670	-14.92 ^{***}
Order	Proportion	0.7420	0.4375	0.5941	0.4910	15.56***
Aquality	Citation counts	122.2788	167.5853	31.9313	70.3070	29.96***
Coauthornetwork	Number of times	0.0872	0.7340	0.0966	0.6772	-0.66
SJnetwork	Number of times	0.1045	0.3265	0.1056	0.3343	-0.17
Colleaguenetwork	Proportion	0.0989	0.2986	0.0391	0.1938	10.80***

- Overall, the 3233 articles of top-3 finance journals have about 213 mean Google Scholar citations compared to about 40 mean citations of other finance journals.
- It is also noticed that author quality proxy(Aquality), which measured by citation counts each author received, shows a higher mean citations(about 122) in top-3 finance journals than those in other finance journals (about 32).

The journals possible to publish 1. Journal of Banking & Finance

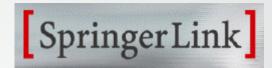
- 5-Year Impact Factor: 1.922
- Banking Efficiency; Banking Regulation; Bank Solvency and Capital Structure
- Elsevier
- A class
- International Editorial Board

2. The European Journal of Finance

- 2014 Impact Factor: 0.750
- Publication Frequency: 15 issues per year
- Most cited papers
- Copula goodness-of-fit testing: an overview and power comparison (Daniel Berg)
- Citing Articles: CrossRef (67) | Web of Science (65) | Scopus (81)
- Efficiency of Banks: Recent Evidence from the Transition Economies of Europe, 1993—2000 (H. Semih Yildirim & George C. Philippatos)
- CrossRef (78) | Scopus (83)
- International Editorial Board







3. Finance and Stochastics

- 2013/2014 Impact Factor : 1.085
- 2012 Impact Factor: 1.212
- Most cited in the last 5 years:
- Option hedging for small investors under liquidity cost (2010)(U Çetin, HM Soner, N Touzi) 87 citiation
- International Editorial Board

Large conferences with high publication rates in top finance journals

- the Society for Financial Studies (SFS) Cavalcade Conference,
- the annual meetings of the Western Finance Association (WFA)
- the American Finance Association (AFA),
- the Financial Intermediation Research Society (FIRS) Conference,
- the European Finance Association (EFA) Meeting,
- the China International Conference.

Large conferences with high publication rates in top finance journals

- The fact that these conferences take place in the U.S., Europe, and Asia also illustrates the internationality of the finance research community.
- Conference participation constitutes an important factor when publishing research articles in top finance journals.

Large conferences with high publication rates in top finance journals

Table 3: Publication success of finance conferences.

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
Name	Rank	Rank (Small)	Rank (Large)	Papers (Sample)	ØConf Size	Pub- lished	торз	TOP9	Impact Factor	ABS_4	TOP3_ Econ	Univ Rank
Small or high quality conferences: Programs from 2006 to 2010												
Utah Winter Finance	1	1	-	50	10	0.82	0.62	0.68	3.58	0.66	0.72	56
NBER Corporate Finance	2	2	-	65	13	0.82	0.57	0.60	3.91	0.62	0.66	35
Society for Financial Studies (SFS) Cavalcade	3	-	1	80	40	0.78	0.56	0.64	3.72	0.64	0.59	82
Jackson Hole Finance	4	3	-	25	6	0.68	0.56	0.56	3.83	0.60	0.56	52
NBER Corporate Finance Summer Institute	5	4	-	68	14	0.82	0.56	0.60	3.84	0.59	0.63	55
Financial Research Association (FRA)	6	5	-	40	8	0.80	0.55	0.63	3.78	0.63	0.60	69
NBER Asset Pricing	7	6	-	52	10	0.77	0.50	0.50	3.94	0.50	0.63	29
Texas Finance Festival	8	7	-	40	8	0.80	0.50	0.53	3.63	0.53	0.60	38
Western Finance Association (WFA)	9	-	2	708	142	0.75	0.48	0.56	3.42	0.56	0.52	97
NBER Asset Pricing Summer Institute	10	8	-	47	9	0.89	0.45	0.45	3.64	0.45	0.72	39

Finance Conference Quality and Publication Success: A Conference Rankingl Sebastian J. Reinartz, Daniel Urban

Results

- presenting a paper at a selective conference increases the probability of publishing it in a top tier journal
- The results show that publication in the top tier journals increases (relative to the second tier journals) as the number of seminars or of colleagues commenting on a paper increases
- publication rate in the top journals increases relative to the second tier journals as the number of authors increases to four,

Thanks for your attention!