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Ebrary:  
авторитетное собрание  
электронных книг для решения  
проблем современной библиотеки

# О компании



- Создана в 1999
- Гибкая система предложений:
  - Подписка (ebrary первой внедрила эту модель)
  - Постоянный доступ
- 5.000+ научных библиотек-подписчиков
- 500 издательств из списка YBP Approval Plans
- > 30% увеличение доходов по сравнению с прошлым годом
- > 30% увеличение использования по сравнению с прошлым годом

# Издательства



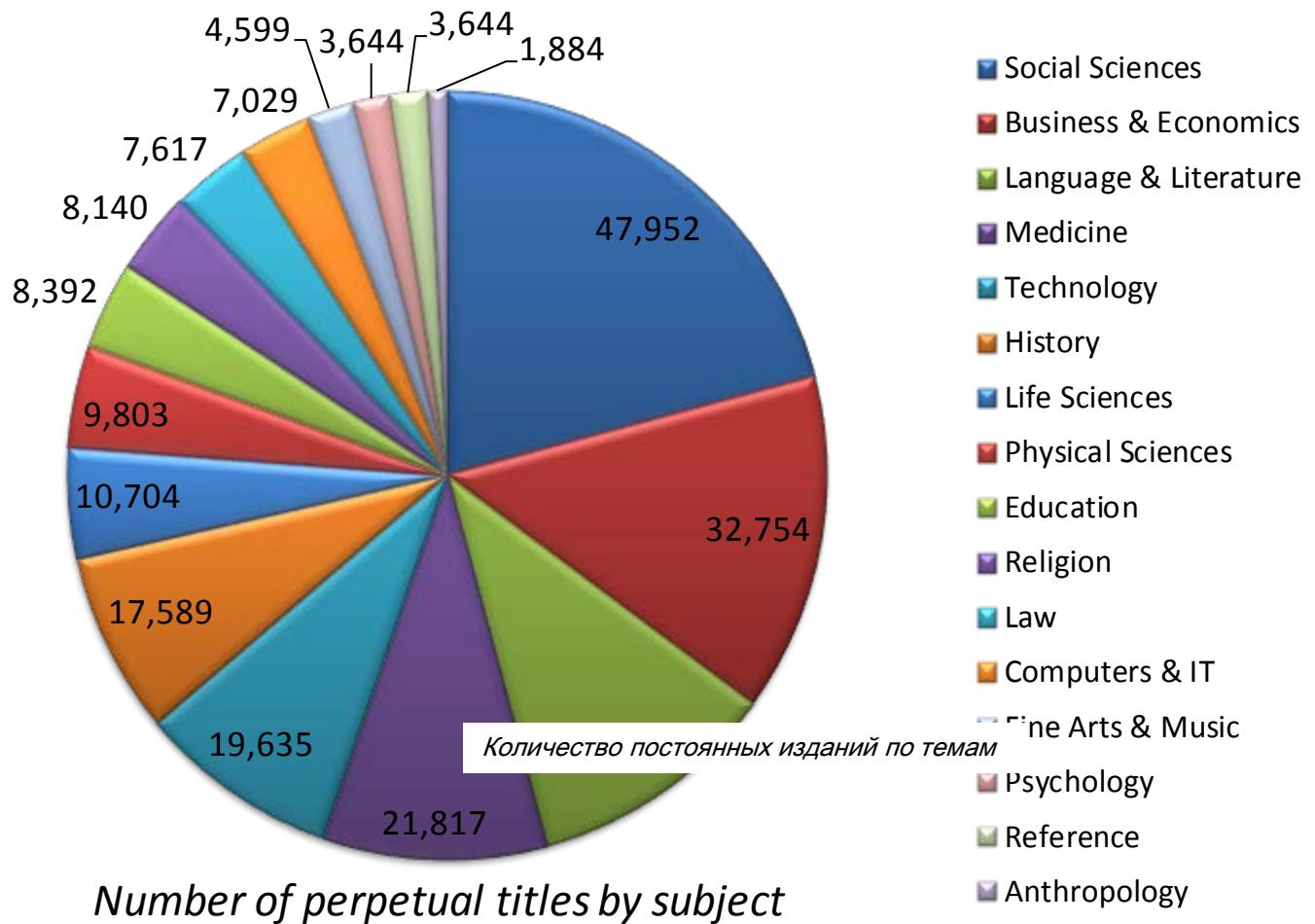
***“ebrary предлагает отличный выбор академических издательств, а также хороший набор междисциплинарных тем.”***

Anali Perry, Collections & Scholarly Communications Librarian, Arizona State University

## издательства-партнёры, включённые в списки UPs и YBP (неполный список)

- ABC-CLIO
- Academic Press
- Amsterdam University Press
- Artech House
- Ashgate Publishing
- Basic Books
- Berg Publishers
- Berghahn Books
- Bernan Press
- Boydell & Brewer
- Brill Academic Publishers
- Brookings Institution Press
- Cambridge University Press
- Columbia University Press
- Consortium Book Sales
- Continuum International Publishing Group
- Cornell University Press
- CQ Press
- CRC Press
- Duke University Press
- Edinburgh University Press
- Edward Elgar Publishing
- Elsevier
- Elsevier Health Sciences
- Emerald Group
- Facts on File
- Georgetown University Press
- Greenwood/Praeger
- Guilford Press
- Harvard University Press
- Houghton Mifflin Harcourt Publishing
- Human Kinetics
- IGI Global
- Independent Publishing Group (IPG)
- Indiana University Press
- Informa Healthcare
- Island Press
- Information Age
- Jessica Kingsley Publishing
- John Benjamins
- Johns Hopkins University Press
- Johns and Bartlett Publishers
- M.E. Sharpe
- McFarland & Company
- McGill-Queens University Press
- McGraw-Hill Book Companies
- MIT Press
- National Academies Press
- National Book Network
- The New Press
- NYU Press
- Ohio University Press
- Oxford University Press
- Palgrave Macmillan
- Penn State University Press
- Peter Lang Publishing
- Perseus Book Group
- Pickering & Chatto
- Princeton University Press
- RAND Corporation
- Rodopi Editions
- Routledge
- Rowman and Littlefield
- Rutgers University Press
- SAGE Publications
- Springer
- Stanford University Press
- Taylor & Francis
- Temple University Press
- Transaction
- United Nations Publications
- University of Arizona Press
- University of California Press
- University of British Columbia Press
- University of Chicago Press
- University of Georgia Press
- University of Hawaii Press
- University of Michigan Press
- University of Minnesota Press
- University of Nebraska Press
- University of North Carolina Press
- University of Pennsylvania Press
- University of Toronto Press
- University of Virginia Press
- University of Washington Press
- University Press of Florida
- University Press of Kentucky
- University Press of Mississippi
- University Press of New England
- University of Texas Press
- Walter de Gruyter
- Wiley - Blackwell
- World Bank Publications
- World Scientific
- Yale University Press

# Обзор контента



# Преимущества контента



*“(ebrary это) очень высокое качество: лучшая наша коллекция электронных книг как по контенту, так и по лёгкости использования.”*

Maureen Beck, Director of Library Services, Stevenson University

- В прошлом году ~27.000 наших книг были в основном списке YBP — больше, чем у любого поставщика электронных книг
- Среди ведущих издательств списка YBP у нас есть:
  - 79 из первой сотни
  - Все университетские издательства из первой сотни
  - 18 из первых 20
  - Все первые 10
- Наши партнёры — 90 из 110 университетских издательств США
- Неанглоязычный контент включает:
  - Испанский (16.000+ книг)
  - Немецкий (10.000+ книг)
- 35.000+ книг из Канады
- 70% книг от издательств из списка YBP-top 50 доступны уже в течение 8 недель
- В прошлом году мы удвоили число книг, профилированных в YBP

# Гибкие модели приобретения книг

## Academic Subscription Databases

- Academic Complete with DASH!™  
(includes all databases)
- Business & Economics
- Computers & IT
- Education
- Engineering
- History
- Humanities
- Interdisciplinary & Area Studies
- Language, Literature & Linguistics
- Law, International Relations & Public Policy
- Life Sciences
- Medicine
- Nursing & Allied Health
- Physical Sciences
- Psychology & Social Work
- Religion, Philosophy & Classics
- Sociology & Anthropology

Подписка  
КОЛЛЕКЦИИ

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- New titles for purchase
- Patron Driven Acquisition
- Short-Term Loans
- Special Collection
- Special Order
- Standard Purchase
- Standard Order
- Computers & IT
- Education
- Fine Arts
- History
- Language & Literature
- Law
- Life Sciences
- Medicine
- Physical Sciences
- Psychology
- PTSD

Книги на выбор  
Покупка  
Пакет от 25 ед.

## Perpetual Archive Packages

- College Pack: Dental Technology
- College Pack: Environmental Science & Technology
- Research Pack: Archaeology
- Research Pack: Chemistry
- Special Collection Pack: Archaeology
- Special Collection Pack: Chemistry

Покупка

## Discounted Packs

- Anthropology & Sociology
- Business & Economics
- Child Development
- Computing
- Education
- Engineering
- Fashion
- Globalization
- History & Political Science
- Humanities
- Interdisciplinary & Area Studies
- Language, Literature & Linguistics

Специальные  
предложения  
Выгодная  
покупка

## Micro-Collections

- Computers & IT

# Academic Complete

Academic Complete™ — лучшее вложение средств

- Низкая стоимость использования
- Более 80.000 книг, количество растёт
- Неограниченный доступ
- Приз CHOICE Outstanding Academic Titles List
- Включает DASH! для интегрирования библиотечных документов

Обычный университет с эквивалентом полной занятости 24.000 платит 47 центов за использование,



*"Academic Complete — весьма доступный и эффективный способ обеспечить студентов постоянной, многопрофильной коллекцией электронных книг от авторитетных издательств. И, что самое лучшее, коллекция доступна любому числу студентов в любое время и продолжает расти, не требуя дополнительной платы."*

Anne Cerstvik Nolan, Electronic Resources Coordinator, Brown University Library

# Стартовая страница



Subscription Database Title Preview:  
Academic Complete™

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All Subjects

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- Powerful technology
  - [InfoTools™](#) networks every word with other online resources.
- Highlighting and annotating

## Search and Browse

Academic Complete™ includes the following 16 subject databases, which may also be licensed separately.

To search the entire collection, use the search box at the top left hand side of this site. Browse by clicking on the links below.

[» Preview collection and export title list](#)

### Subject Databases

- [Business & Economics](#)
- [Computers & IT](#)
- [Education](#)
- [Engineering & Technology](#)
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- [Humanities](#)
- [Interdisciplinary & Area Studies](#)
- [Language, Literature & Linguistics](#)
- [Law, International Relations & Public Policy](#)
- [Life Sciences](#)
- [Medical](#)
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- [Physical Sciences](#)

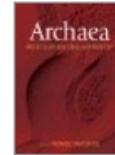
### Publishers

- [Association of Supervision and Curriculum Development \(ASCD\)](#)
- [Continuum](#)
- [AMACOM](#)
- [Amsterdam University Press](#)
- [BIOS Scientific Publishers](#)
- [Brill Academic Publishers](#)
- [Brookings Institution](#)
- [CABI Publishing](#)
- [Cambridge University Press](#)
- [Columbia University Press](#)
- [Cornell University Press](#)
- [Emerald Group](#)
- [Greenwood Press](#)

## New in Academic Complete

We have recently added over 4,100 multidisciplinary titles from Ashgate Publishing Group, Brill Academic Publishers, Cambridge University Press, Johns Hopkins University Press, Oxford University Press, University of Chicago Press, University of Michigan Press, and other leading publishers.

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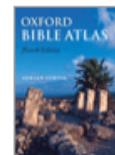
[Accidental Archaea: Molecular Biology](#),  
by Ricardo Cavicchioli  
(ASM Press, 2007)

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[The Odes of Horace](#),  
by Quintus Horatius Flaccus  
(Johns Hopkins University Press, 2007)

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[Oxford Bible Atlas](#),  
by Adrian Curtis  
(Oxford University Press, 2007)

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### [Professional Scrum with Team Foundation Server 2010](#)

Author: [Resnick, Steve](#) [de la Maza, Michael](#) [Bjork, Aaron](#)

Publisher: [Wrox](#)

Original Publication Date: 04/2011

Subjects: [Scrum \(Computer software development\)](#) [Agile software development](#). [Te workplace.](#)

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### [Oracle GoldenGate 11g Implementer's Guide](#)

Author: [Jeffries, John P.](#)

Publisher: [Packt Publishing Ltd](#)

Original Publication Date: 02/2011

Subjects: [Integrated software -- Software](#). [Computer software.](#)

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### [Professional Windows Embedded Compact 7](#)

Author: [Joubert, Thierry](#) [Jones, David](#) [Hall, Mike](#)

Publisher: [Wrox](#)

Original Publication Date: 2011

Subjects: [Computer software -- Development](#).

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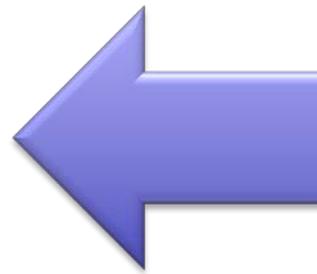
### [Software Testing using Visual Studio 2010](#)

Author: [Kumar, N.](#) [Satheesh](#) [Subashni, S.](#)

Publisher: [Packt Publishing Ltd](#)

Original Publication Date: 12/2010

Subjects: [Microsoft Visual studio](#). [Computer software -- Testing](#). [Debugging in comp](#)



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распечатать, сохранить  
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# SaaS и DASH!

ebrary – единственный поставщик электронных книг, позволяющий библиотекам загружать и интегрировать собственные материалы, повышая тем самым их ценность

- DASH! (Data Sharing, Fast) – бесплатная функция для самостоятельного применения в Academic Complete и других отдельных базах
- Software as a Service (SaaS) – программы как услуга, идеально подходит для крупных проектов по оцифровке.
- Используется в диссертациях, специальных коллекциях, ежегодниках
- Интегрируется в электронные книги ведущих издательств
- Экономичность: в отличие от дорогостоящих систем инф. поиска, не требует дополнительного оборудования и персонала

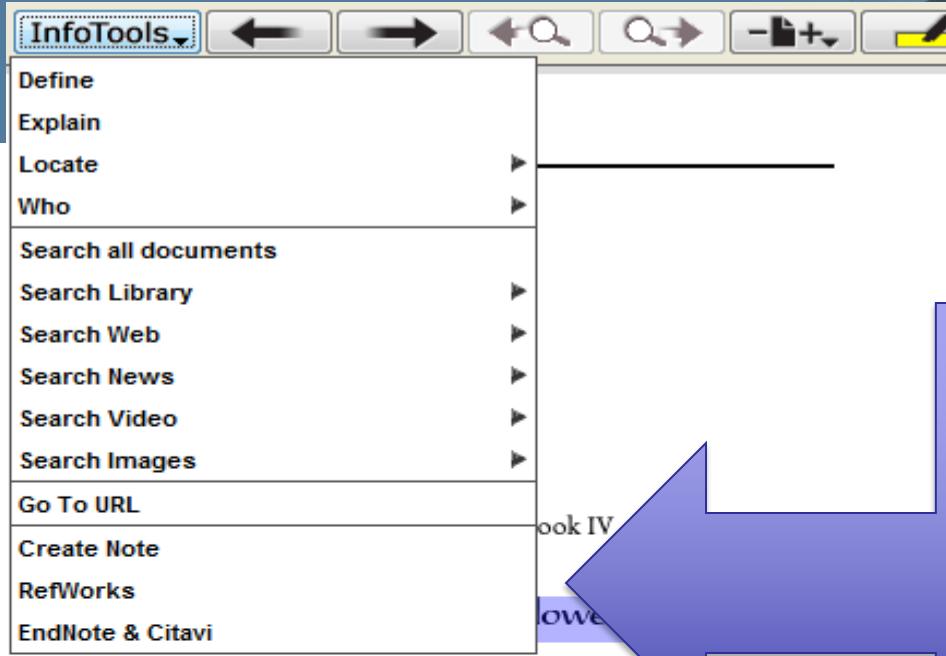
*“При помощи DASH! мы легко загружаем файлы со своих компьютеров и выпускаем их в свет на платформе ebrary — с полнотекстовым поиском и рабочими функциями вроде InfoTools™, выделения, аннотирования, виртуальных книжных полок и т.д.”*

Cynthia Peterson, Director of Library Services,  
Mamye Jarrett Library,  
East Texas Baptist University

The screenshot shows the homepage of the ETBU Bible Study Guide Commentary Series. At the top, there are two flags (Texas and US) and navigation links for 'Info', 'Search', 'QuickView', and 'Bookshelf'. A search bar is present with options for 'Simple Search', 'Search library', 'Advanced', and 'All Subjects'. The main content area features a welcome message from ETBU and a sidebar for 'Bible Lessons International'. Below this, there are sections for 'Old Testament' and 'New Testament', each listing several study guide commentary series with small thumbnail images and 'VIEW THIS TITLE' links.



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above all our followers of strengthening past, some Germans in the public ent do better to const historical burdens.

Soon after the authorities envisioned taking down structures. Building Minister Irmgard Schwaetzer and other Bonn leaders were intent on bulldozing remnants of the defunct East German government as well, such as its Council of State Building, its Foreign Ministry, and its Palace of the Republic. Once these were cleared away, a string of up-to-date ministry buildings would arise on the leveled land.

**Dieter Hoffmann-Axthelm**, an influential Berlin urban planner and architectural critic, stated that it would be wrong for the government to "heedlessly" reoccupy buildings that had served the criminal Nazi regime and "cover up the [original] function with an apparent neutrality."<sup>118</sup> Their reuse by today's Germany was highly questionable. He proposed that they be handed over for occupation by international tenants like the United Nations or the Conference on Security and Cooperation in Europe.

The call for eliminating the tainted historic architecture, made by Schwaetzer in late 1992 and provisionally approved by the federal cabinet

Переход к  
видеоконтенту

A screenshot of a YouTube search results page. The search bar at the top contains the text 'Dieter Hoffmann-Axthelm'. Below the search bar, the text 'результаты по запросу Dieter Hoffmann' is displayed. The results list several video thumbnails, each with a title, duration, and view count. A large blue arrow points from the 'видеоконтенту' text in the sidebar towards the first video thumbnail in the search results.

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## Flowers and Bees

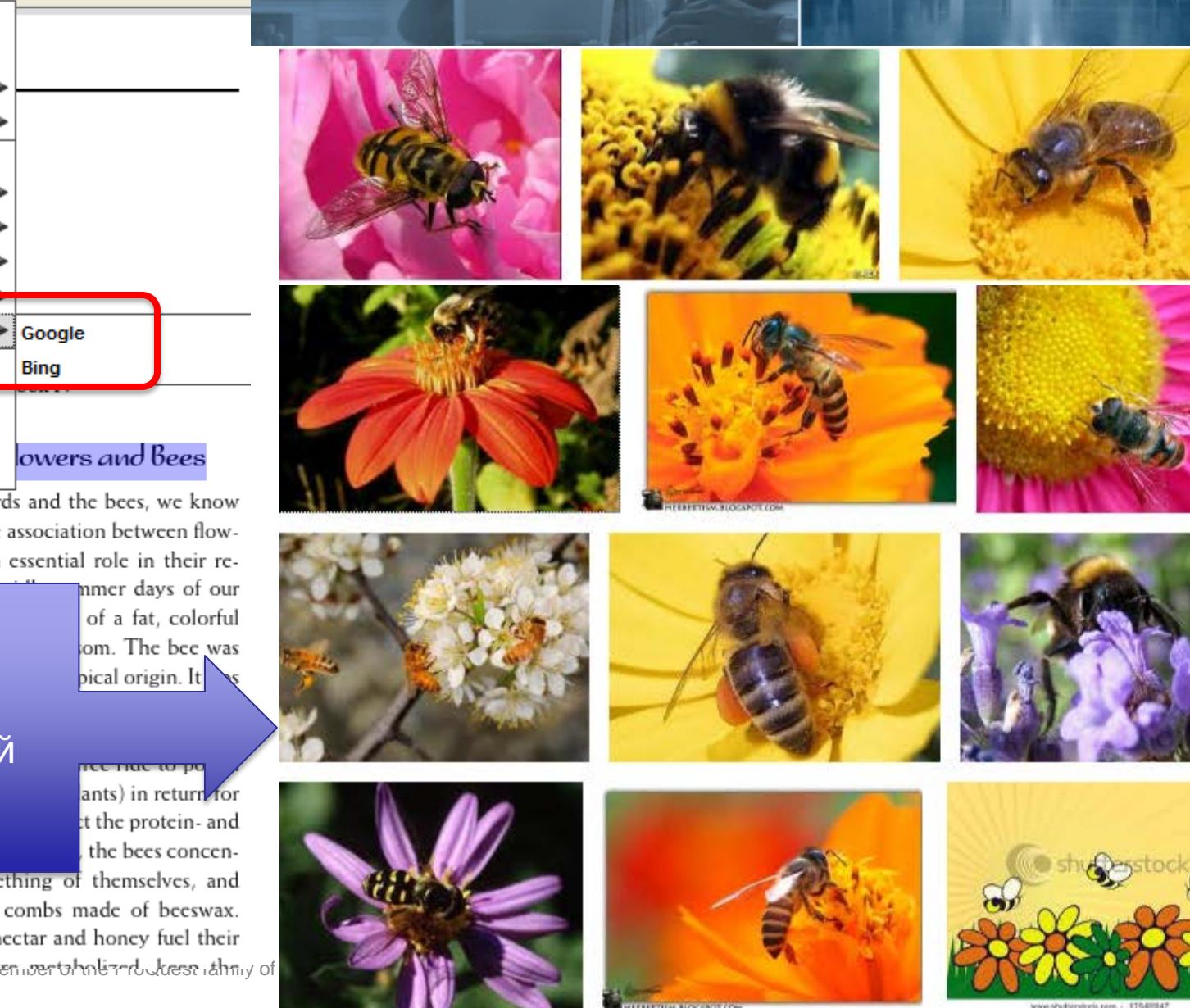
Though we joke about the birds and the bees, we know that in fact there is an intimate association between flowers and the bees who play an essential role in their reproduction. The bee's diet consists mainly of nectar and pollen. The nectar is a sweet liquid produced by the flowers. The pollen is a fine powder made up of micro-sized grains. The bee uses its long proboscis to suck up the nectar and its pollen baskets to carry the pollen. The bee then flies from flower to flower, pollinating them. In return, the flower gets pollinated and produces seeds. The bee also helps in cross-pollination between different flowers of the same species.

Bees are important pollinators of many crops. They help in the production of honey, which is a natural sweetener. Honey is also used in various medicinal remedies. Bees are also used in beekeeping for the production of honey and beeswax. Bees are also used in the production of bee venom, which is used in some medical treatments.

Bees are also used in the production of bee pollen, which is a rich source of protein, vitamins, and minerals. Bee pollen is used as a supplement in some diets. Bees are also used in the production of bee propolis, which is a resinous substance produced by bees. Propolis is used in some traditional medicine and as a topical treatment for various skin conditions.

## Поиск изображений

bee has to pollinate plants) in return for getting the protein- and pollen-rich nectar. The bees concentrate the nectar, adding something of themselves, and store it in capped hexagonal combs made of beeswax. Once ingested, the sugars in nectar and honey fuel their flight, and as the nutrients are metabolized, keep them of



# Тематические коллекции

- **16 тематических коллекций:** Информационные науки, Инженерные науки и технологии, Физика, Естественные науки, Бизнес и экономика, Гуманитарные науки, Лингвистика и литература, История и политическая наука, Социология и антропология, Религиозная философия и классические исследования, Международное право, Образование, Психология и социальная работа, Медицина, Здравоохранение, Междисциплинарные исследования и страноведение.
- Можно подписаться как на **Academic Complete**, так и на любую **отдельную тематическую коллекцию** по выбору. **Возможна покупка коллекций.**

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- Возможность скачивания
- Интеграция с мобильными устройствами
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- Интеграция в социальные сети
- Интеграция с платформой ProQuest



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Вопросы?



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