



# *Publishing In Finance*

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# Outline

1. Indexes
2. Top journals
3. Mid class journals
4. Conferences
5. Results

# Indexes

Scopus

Social Science Research Network (SSRN)

Social Sciences Citation Index®

PROQUEST DATABASE : ProQuest Research Library

RePEc (Research Papers in Economics)

EconLit

Finance Literature Database

# Some Leading Journals in Finance and Economics

## ➤ Quarterly Journal of Economics

- Impact Factor: 6.654
- 5-Yr impact factor: 9.794

## ➤ The Journal of Finance

- Impact Factor: 5.424
- 4 Nobel Prizes

# Some Leading Journals in Finance and Economics

➤ *The Review of Financial Studies*

➤ Impact Factor: 3.689

➤ By Oxford Academics

➤ **Journal of Financial Economics**

● Impact Factor: **4.505**

● 5-Year Impact Factor: **6.991**

# Some Leading Journals in Finance and Economics

*K.C. Chan et al. / North American Journal of Economics and Finance 33 (2015) 305–316*

**Table 1**  
Summary statistics.

Variables	Units	Top-3 journals only (N = 3233)		Other finance journals (N = 12,141)		t-Test for equal means [(3)–(5)]
		Mean (3)	Std. dev.	Mean (5)	Std. dev.	
<i>Citation</i>	Citation counts	212.7454	362.8300	39.7861	80.3376	26.93***
<i>Age</i>	Years	7.5075	4.6444	7.7604	4.6570	–2.75***
<i>Lead</i>	Proportion	0.1110	0.3142	0.1360	0.3428	–3.75***
<i>Length</i>	JF-pages	28.2838	8.4302	18.5995	7.2549	65.09***
<i>Anumber</i>	Number of authors	2.1558	0.8275	2.0929	0.8423	3.79***
<i>Special</i>	Proportion	0.0235	0.1515	0.0772	0.2670	–14.92***
<i>Order</i>	Proportion	0.7420	0.4375	0.5941	0.4910	15.56***
<i>Aquality</i>	Citation counts	122.2788	167.5853	31.9313	70.3070	29.96***
<i>Coauthornetwork</i>	Number of times	0.0872	0.7340	0.0966	0.6772	–0.66
<i>Sfnetwork</i>	Number of times	0.1045	0.3265	0.1056	0.3343	–0.17
<i>Colleaguenetwork</i>	Proportion	0.0989	0.2986	0.0391	0.1938	10.80***

# Some Leading Journals in Finance and Economics

- Overall, the 3233 articles of top-3 finance journals have about 213 mean Google Scholar citations compared to about 40 mean citations of other finance journals.
- It is also noticed that author quality proxy(Aquality), which measured by citation counts each author received, shows a higher mean citations(about 122) in top-3 finance journals than those in other finance journals (about 32).

# The journals possible to publish

## 1. Journal of Banking & Finance

- 5-Year Impact Factor: **1.922**
- Banking Efficiency; Banking Regulation; Bank Solvency and Capital Structure
- **Elsevier**
- **A class**
- International Editorial Board



## 2. The European Journal of Finance

- *2014 Impact Factor: 0.750*
- *Publication Frequency: 15 issues per year*
- Most cited papers
  - *Copula goodness-of-fit testing: an overview and power comparison* (Daniel Berg)
- Citing Articles: CrossRef (67) | Web of Science (65) | Scopus (81)
  - *Efficiency of Banks: Recent Evidence from the Transition Economies of Europe, 1993–2000* (H. Semih Yildirim & George C. Philippatos)
- CrossRef (78) | Scopus (83)
- International Editorial Board



Taylor &  
Francis  
Online



## 3. Finance and Stochastics

- 2013/2014 Impact Factor : 1.085
- 2012 Impact Factor : 1.212
- Most cited in the last 5 years:
- Option hedging for small investors under liquidity cost (2010)(U Çetin, HM Soner, N Touzi) 87 citation
- International Editorial Board

# Large conferences with high publication rates in top finance journals

- the Society for Financial Studies (SFS) Cavalcade Conference,
- the annual meetings of the Western Finance Association (WFA)
- the American Finance Association (AFA),
- the Financial Intermediation Research Society (FIRS) Conference,
- the European Finance Association (EFA) Meeting,
- the China International Conference.

# Large conferences with high publication rates in top finance journals

- The fact that these conferences take place in the U.S., Europe, and Asia also illustrates the internationality of the finance research community.
- Conference participation constitutes an important factor when publishing research articles in top finance journals.

# Large conferences with high publication rates in top finance journals


Table 3: Publication success of finance conferences.

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
Name	Rank	Rank (Small)	Rank (Large)	Papers (Sample)	$\bar{Q}$ Conf Size	Pub- lished	<b>TOP3</b>	TOP9	Impact Factor	ABS.4	TOP3. Econ	Univ Rank
<i>Small or high quality conferences: Programs from 2006 to 2010</i>												
Utah Winter Finance	1	1	-	50	10	0.82	<b>0.62</b>	0.68	3.58	0.66	0.72	56
NBER Corporate Finance	2	2	-	65	13	0.82	<b>0.57</b>	0.60	3.91	0.62	0.66	35
Society for Financial Studies (SFS) Cavalcade	3	-	1	80	40	0.78	<b>0.56</b>	0.64	3.72	0.64	0.59	82
Jackson Hole Finance	4	3	-	25	6	0.68	<b>0.56</b>	0.56	3.83	0.60	0.56	52
NBER Corporate Finance Summer Institute	5	4	-	68	14	0.82	<b>0.56</b>	0.60	3.84	0.59	0.63	55
Financial Research Association (FRA)	6	5	-	40	8	0.80	<b>0.55</b>	0.63	3.78	0.63	0.60	69
NBER Asset Pricing	7	6	-	52	10	0.77	<b>0.50</b>	0.50	3.94	0.50	0.63	29
Texas Finance Festival	8	7	-	40	8	0.80	<b>0.50</b>	0.53	3.63	0.53	0.60	38
Western Finance Association (WFA)	9	-	2	708	142	0.75	<b>0.48</b>	0.56	3.42	0.56	0.52	97
NBER Asset Pricing Summer Institute	10	8	-	47	9	0.89	<b>0.45</b>	0.45	3.64	0.45	0.72	39

Finance Conference Quality and Publication Success: A Conference Ranking  
 Sebastian J. Reinartz, Daniel Urban

# Results

- presenting a paper at a selective conference increases the probability of publishing it in a top tier journal
- The results show that publication in the top tier journals increases (relative to the second tier journals) as the number of seminars or of colleagues commenting on a paper increases
- publication rate in the top journals increases relative to the second tier journals as the number of authors increases to four,



Thanks for your attention!